Proposal Writing 101

Dana Moraes

Gid Uuwans

AGENDA

- Land Acknowledgement
- What are you hoping to learn more about in this session?
- Who I am
- What is your experience? - Gauging the room
- Overview of Proposal Writing Process
- Budgets
- Templates
- Tips & Tricks
- Funding Sources
- Question & Answers

Presenter Introduction

G̲id uuwans, Dana Moraes, belongs to the Ts'aahl Haida Eagle Clan of Kaay Llaanas and is of Haida and Musqueam descent. She is passionate about Economic Development and Indigenous Community Planning. Dana has also worked as a Casting Director, Production Manager, 2nd Assistant Director and now a Screening Coordinator for the film Edge of the Knife. Currently She is employed as a proposal writer and more recently as the Executive Director for Gwaalagaa Naay Corporation (Economic arm of the Skidegate Band Council). For the past four years Dana has also proudly been part of Indigenous and Northern Affairs' Mentorship Initiative and welcomes opportunities to present, facilitate and share knowledge of her communities planning experience, nation to nation. Dana's expertise includes a diverse range of planning experience including comprehensive, land use, and project-based planning. Her passion for planning and proposal writing began while running Swan Bay Rediscovery Program, a cultural youth camp, where she observed the need for programs that connected youth, elders and language. This is a value that she brings forward into everyday work. Dana continues to support community programs working with elders and youth honoring tradition, language and protocol.

Who writes proposals?

What skills do you need for Proposal Writing?

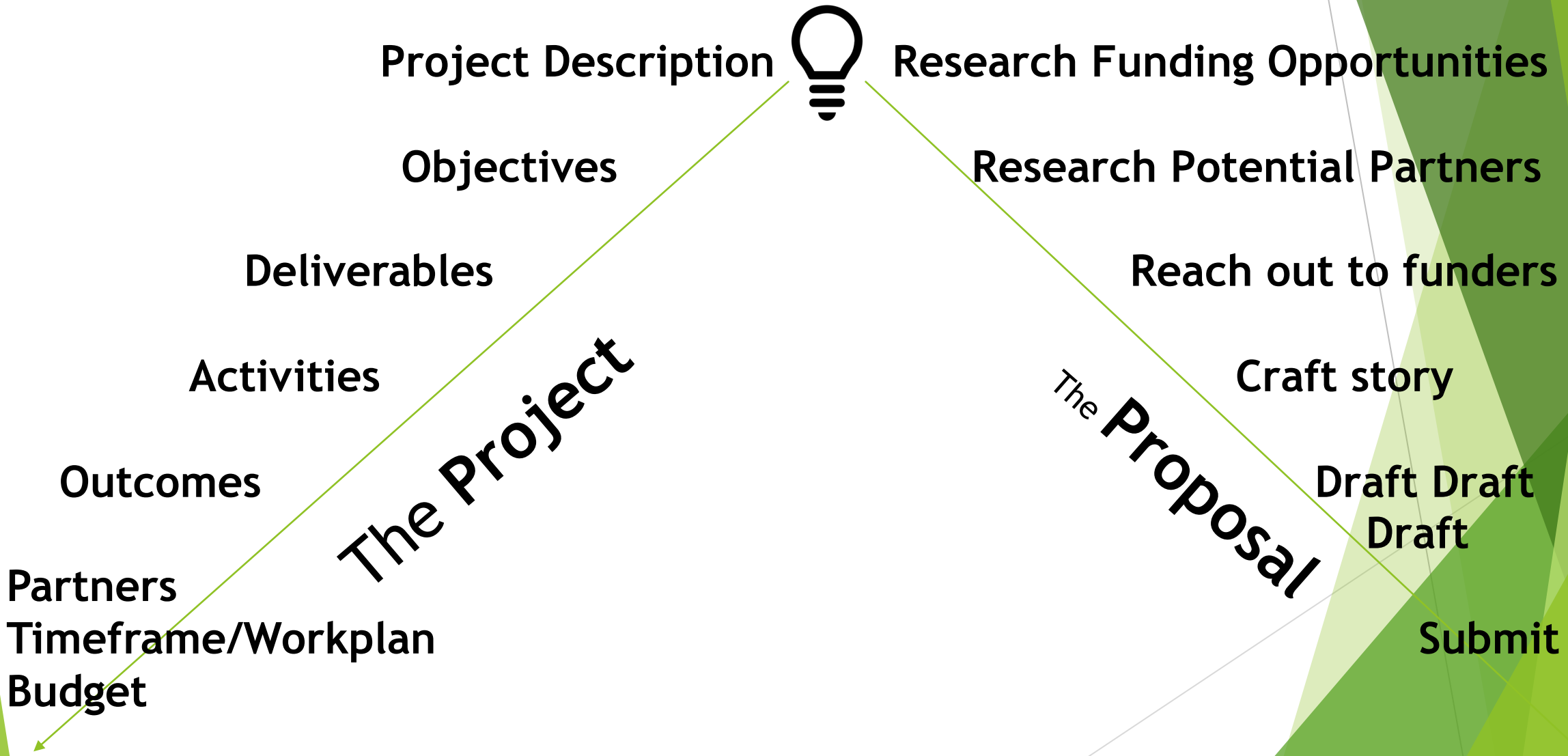
What skills do you need for Proposal Writing?

- Writing
- Budgeting/financial
- Research
- Planning
- Project management
- Performance Evaluation
- Storytelling

BUT…..

What is the Process of Proposal Writing?

The Process of Proposal Writing



The Process of Proposal Writing

Before you start.

Think deeply about your problem.

Before you start.

The Process of Proposal Writing

Think deeply about your problem.

- How do you understand the root cause?

Before you start.

The Process of Proposal Writing

Think deeply about your problem.

- How do you understand the root cause?
- How do you make your reader understand the problem?

Before you start.

The Process of Proposal Writing

Think deeply about your problem.

- How do you understand the root cause?
- How do you make your reader understand the problem?
- Think about your elevator pitch.

Proposal Writing - Skill Building'

5 Why's

Five whys (or **5 whys**) is an iterative interrogative technique used to explore the cause-and-effect relationships underlying a particular problem.[1] The primary goal of the technique is to determine the root cause of a defect or problem by repeating the question "Why?".

Each answer forms the basis of the next question. The "five" in the name derives from an anecdotal observation on the number of iterations needed to resolve the problem.

The Beginning

Project overview

- Project Description

SMART

Objectives

- Why are these important?

What are your tangible Results?

Deliverables

- Tracked
- Shared

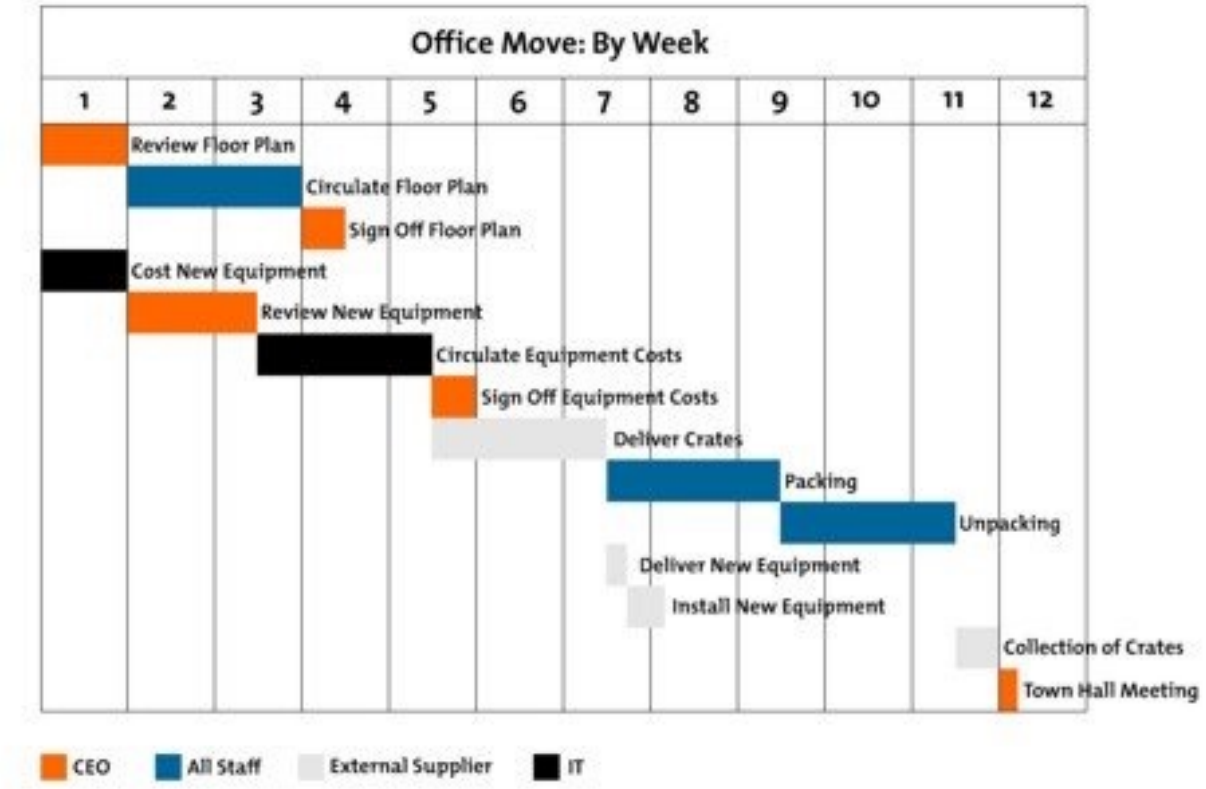
Workplans

Activities

- We will host a whole-community meeting to draft the vision and values statement, meeting separately with Elders and youth…
- three members of the organization will attend the annual Workshop in 2021
- Etc.…

Example

Timeframe/Workplan



PROJECT NAME

ORGANIZATION

June 1 2021 – June 30 2022 workplan development

Activity	Date	Who	Notes
What result do you want to achieve?	*Activity start and end date*	*Who is responsible for the outcome?*	
Planning	June 1 – June 5	**Dana**	Formalize documents, survey & fact sheet
Order Prizes	June 1 – June 5	**Dana & SBC**	Order incentive prizes
Catering quotes	June 1 – June 5	**Dana**	Quote for dinners
Launch Youth survey	June 6 – June 12	**Team**	Email out youth survey
Launch Mailout survey	June 6 – June 12	**Team**	All Skidegate Mail boxes
Launch Door to Door Elder survey	June 13 – June 19	**Team**	Door to door or phone calls
Review Fishers Survey and Complete missing	June 13 – June 19	**Team & Michelle**	Work to complete
Compile data	June 20 – June 26	**Team**	Draft report for data collection
Report back	June 17 – June 30	**Team & Dana**	Webinar report back & final report

Logic Model

Expected Outcomes

- Increased participation in programs.
- More Youth involvement
- Number of Language workshops running

KEY PRIORITY PLANNER

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1 KEY PRIORITY

2 GOAL

3 TODAY'S DATE

4 TARGET DATE

5 RESULTS

6 OBSTACLES

7 STRATEGIES/RESOURCES

8 READINESS

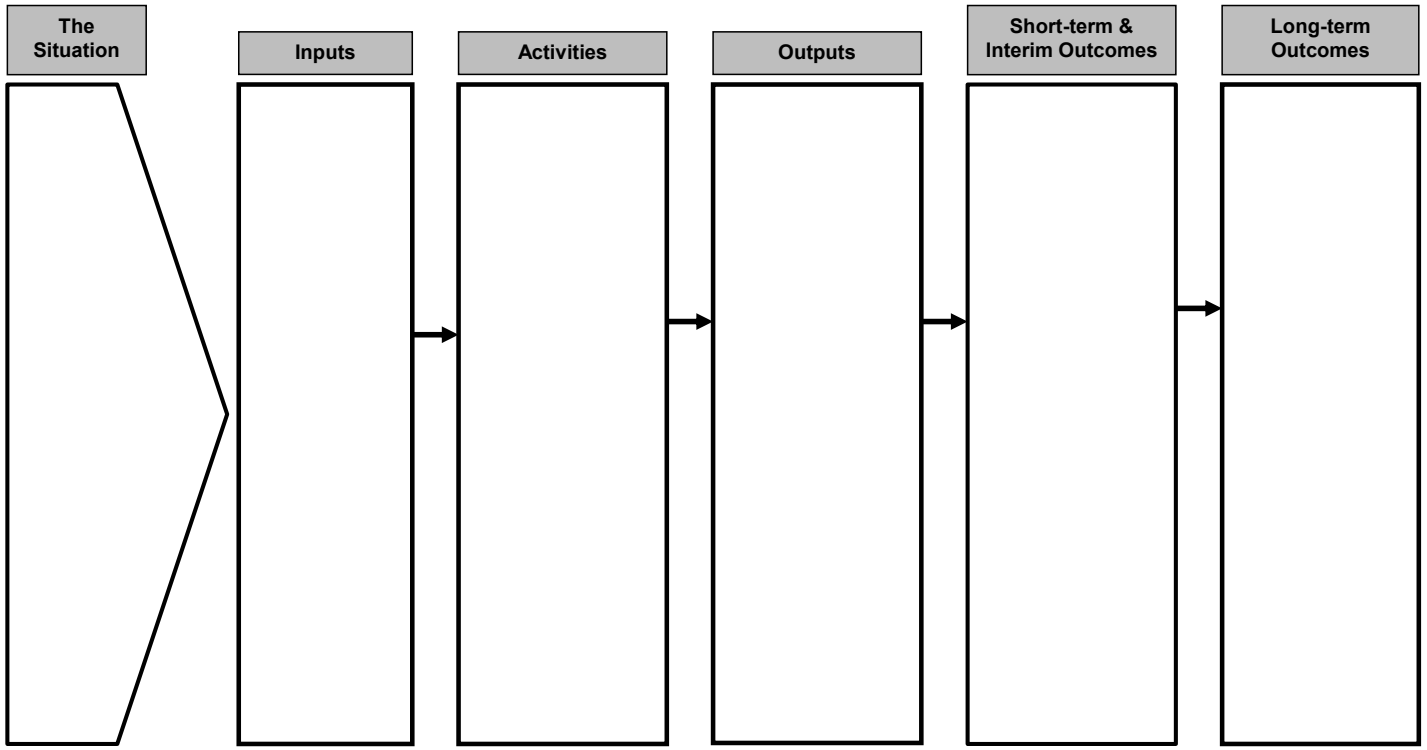
INSTRUCTIONS:

1. List your Key Priority.
2. Set a clear Goal to achieve your Key Priority.
3. Indicate Today's Date.
4. Set your Target Date for completion.
5. Describe the Results you will enjoy when you complete your Goal (list as many as possible). In other words, why is this important?
6. List every Obstacle you can think of that might prevent you from achieving your Goal.
7. For each Obstacle, write down a Strategy and/or a resource you will employ to overcome it.
8. On a scale of 1-10 (with 10 being high), indicate your level of Readiness to take on this goal. Explain your answer.

Your Signature

Coach's Signature

Basic Logic Model Template



This product was developed for OAH under contract #GS-10F-0030R/HHSP23320130043G with Child Trends.

Inputs	Activities	Outputs	Outcomes
• Time • Researchers, practitioners, activists; • Knowledge representing diverse interests and views • General culture of support among senior governments • International community forest organizations • Minimum staff complement skilled in administration; research and policy analysis; economic development; forestry; GIS, etc. • Provincial and community funding; grants • Network of regional centres	• provision of wholesale data and information sharing; • resources explaining best practices and relevant policies; • opportunities research collaboration; • education and training opportunities; • sharing and even provision of funding opportunities, and; • maintenance of a forum for dialogue and professional networking; • policy advocacy	• Live spaces and interactions connected by functioning network; • Applied research; • Information tools; • Increased awareness for community forestry across Canada • Trained personnel • Capacity enrichment within partner organizations • Network capacity • Policy interventions	• Active network of transformative community organizers, action researchers, and policy makers • Improved industry, government, NGOs, civic relationships • Improved research capacity and praxis • Identified gaps in forest and development programming and servicing opportunities. • Improved sustainable community forest policies, planning and practices. • Enhanced community conditions, social, economics, ecological.
Barriers: Partner mandate and resources; organizational culture, administrative differences and incentives; fluctuating public and government support for forest and rural/northern community issues		Opportunities: Ubiquity of cross-cultural collaboration; new community forestry programs and policies; growth of community forests, research growth, demand for relevant knowledge, more data and groups to connect	
CONTEXT			

STAKE-HOLDERS

Who are they?

STAKE-HOLDERS

Partners

- Funders
- Neighbouring communities
- Academic
- Mentors
- Municipal/Regional Districts
- NGOs/Associations
- Band Council
- Schools
- Businesses

BUDGET

Budget

REVENUES:	Year 1		
Funders	Cash Amount	In-kind Amount	Confirmed (C) /Pending (P)
REFBC			C
Your organisation			
Other organisation			
Other organisation			
…			
Total Amounts	$0	$0	
TOTAL REVENUE		$0	

EXPENSES:		Year 1		
Expense Items	Details (if applicable)	Cash	In-kind	REFBC share of cash
Coordinator	100 hrs X $50/hr	$2,500.00	$2,500.00	$1,000.00
Travel expense (ferry)	2 trips Victoria - Vancouver	$240.00	$0.00	$0.00
…				
Total Amounts		$2,740	$2,500	$1,000
TOTAL EXPENSES			$5,240	

BUDGET

Insert project name

Insert name of applicant

Insert date

Description of Income	Amount	Income Type	Confirmed (yes/pending)	Notes
List all sources of project support such as: other grants, volunteer time, in-kind donations, cash, etc.	*List the dollar value*	*Grant, cash, in-kind, volunteer*	*Gwaii Trust will not advance any project funds until all sources of funding are confirmed*	
Gwaii Trust Application				
Total funding	-			
Description of Expenses	**Amount**	**Quote (Y/N)**	**Who will pay?**	**Notes**
Expenses can be listed as individual items or grouped into line items such as: food, accommodation, facilitator, etc.	*List the dollar value*	*Quotes or Gwaii Trust standard rate*	*List the funding source that will pay for each budget line. If nothing is written, Gwaii Trust will cost share with all other income sources*	
Total expenses	-			
Difference	-			

Funding Sources

Funding Sources

Grants & other funding streams

Indigenous Services Canada - CCP Funding Tips and Ideas
Indigenous Services Canada - BC Capacity Initiative
Indigenous Services Canada - First Nations Infrastructure Fund
Indigenous Services Canada - Professional and Institutional Development Program
New Relationship Trust - http://www.newrelationshiptrust.ca/funding/
Real Estate Foundation of BC Grants - https://www.refbc.com/grants
Community 2 Community Forum Funding (Union of BC Municipalities) - https://www.ubcm.ca/EN/main/funding/lgps/community-to-community-forum.html
Vancouver Foundation Grants - https://www.vancouverfoundation.ca/grants
First People's Cultural Council - FirstVoices Grant for language archives

Grant/proposal writing tips

CCP 2016 Workshop - Funding Resources (Implementation) Information Sheet
CCP Funding - Tips and Ideas Document

http://www.comprehensivecommunityplanning.org/funding.html

Food Security

AAFC Indigenous Agriculture and Food Systems Initiative ($8.5M/2018-2023)	Supports Indigenous communities and entrepreneurs who are ready to launch agriculture and food systems projects and others who want to build their capacity to participate in the Canadian agriculture and agri-food sector. ***Application:*** *Rolling Intake; Deadline September 20, 2021* ***Contact:*** *by phone at 1-866-367-8506 or by email at aadnc.adaptation.aandc@canada.ca* ***Website:*** *https://www.agr.gc.ca/eng/agricultural-programs-and-services/indigenous-agriculture-and-food-systems-initiative/?id=1542835055742*
AAFC Canadian Agricultural Strategic Priorities Program ($50M/2019-2024)	Provide funds for groups' projects that address national or sector-wide priorities that help the agriculture industry address emerging issues and capitalize on opportunities. ***Application:*** *Rolling Intake* ***Contact:*** *by phone at 1-877-246-4682 or by email at aafc.caspp-pcpsa.aac@canada.ca* ***Website:*** *https://www.agr.gc.ca/eng/agricultural-programs-and-services/canadian-agricultural-strategic-priorities-program/?id=1549325740130*
AAFC - Local Food Infrastructure Fund ($50M/2019-2024)	Strengthen access to food systems safe, healthy and culturally-diverse food for at-risk populations while promoting environmentally sustainable food systems. ***Application:*** *Rolling Intake* ***Contact:*** *by phone at 1-877-246-4682 or by email at aafc.foodprograms-programmesalimentaires.aac@canada.ca* ***Website:*** *https://www.agr.gc.ca/eng/agricultural-programs-and-services/local-food-infrastructure-fund/?id=1560701480448*
CIRNAC Harvesters Support Grant ($40M/2020-2025)	Provides funding to increase Indigenous peoples' access to traditional foods by reducing the high costs associated with traditional hunting and harvesting. ***Application:*** *Rolling Intake* ***Contact:*** *aadnc.nutritionnordcanada-nutritionnorthcanada.aandc@canada.ca* ***Website:*** *https://www.nutritionnorthcanada.gc.ca/eng/1586274027728/1586274048849*
AAFC AgriScience Program ($338M/2018-2023)	Aims to accelerate the pace of innovation by providing funding and support for Indigenous organizations' pre-commercial science activities and cutting-edge research that benefits the agriculture and agri-food sector and Canadians. ***Application:*** *Rolling Intake: Projects Component Open* ***Contact:*** *by phone at 1-877-246-4682 or by email at aafc.agriscienceprogram-programmeagri-science.aac@canada.ca* ***Website:*** *https://www.agr.gc.ca/eng/agricultural-programs-and-services/agriscience-program-clusters/?id=1511185929317*
CANNOR Northern Isolated Community Initiatives Fund ($15M/2019-2024)	The fund helps strengthen and support Indigenous and northern food systems in three territories by supporting community-led projects, with funding for equipment, local food production projects, and skills training for local and Indigenous food producers. The fund is divided into three areas of focus; Support for Agriculture and Food Businesses; Northern Food and Innovation Challenge; and, Support for Northern Food Working Group & Territorial Initiatives. ***Application:*** *Rolling Intake* ***Contact:*** *by email cannor.operations.cannor@canada.ca or regional offices by phone at:* • *NU, Iqaluit: 867-975-3757* • *NWT, Yellowknife: 867-669-2608* • *YK, Whitehorse: 867-667-3346* ***Website:*** *https://www.cannor.gc.ca/eng/1608663726079/1608663750441*

Infrastructure

CIRNAC First Nations Adapt Program ($10.7M in 2021-22 $5.2M ongoing starting in 2022)	Provides funding to First Nation communities located below the 60th parallel to assess and respond to climate change impacts on community infrastructure and emergency management. ***Application:*** *Rolling Intake* ***Contact:*** *aadnc.adaptation.aandc@canada.ca* ***Website:*** *https://www.rcaanc-cirnac.gc.ca/eng/1481305681144/1594738692193*
CIB Indigenous Community Infrastructure Investment Initiative (ICII) ($1B)	$1 billion for Indigenous community-based revenue-generating projects across five priority areas, namely green infrastructure (energy efficiency building retrofits), clean power, broadband, public transit and trade and transportation. CIB provides low-interest and long-term loans of at least $5 million for up to 80% of total project capital costs for each project. ***Application:*** *Rolling intake* ***Contact:*** *indigenous@cib-bic.ca* ***Website:*** *https://cib-bic.ca/en/partner-with-us/growth-plan/indigenous-infrastructure/*
ISC First Nations Solid Waste Management Initiative ($540M/Y)	This program supports First Nations with the development of sustainable waste management systems by investing in modern infrastructure, facility operations, training, awareness and partnerships. ***Application:*** *Rolling Intake* ***Contact:*** *Regional ISC Contacts* ***Website:*** *https://www.sac-isc.gc.ca/eng/1491490781609/1533647730166*
ISC Capital Facilities and Maintenance Program ($1B/Y)	The main objectives of the program are to make investments that: -Maximize the life cycle of physical assets; -Mitigate health and safety risks; -Ensure assets meet applicable codes and standards; -Ensure assets are managed in a cost-effective and efficient manner. ***Application:*** *No application needed. Projects are identified, reviewed and selected by INAC, based on the First Nation Infrastructure Investment Plans.* ***Contact:*** *Regional ISC Contacts* ***Website:*** *https://www.sac-isc.gc.ca/eng/1100100016395/1533641696528*
INFC Disaster Mitigation and Adaptation Fund (DMAF) ($1.4B/2021-2033)	This program is aimed at strengthening the resilience of Canadian communities through investments in infrastructure projects, including natural infrastructure projects, enabling them to better manage the risk associated with current and future natural hazards, such as floods, wildfires and droughts. ***Application:*** *Open intake – launch TBC* ***Contact:*** *infc.dmaf-faac.infc@canada.ca* ***Website:*** *https://www.infrastructure.gc.ca/dmaf-faac/index-eng.html*

CIRNAC Northern Responsible Energy Approach for Community Heat and Electricity program ($5.3M/Y)	Funds renewable energy and energy efficiency projects, and related capacity building and planning in Northern communities in Yukon, Northwest Territories, Nunavut, Nunavik and Nunatsiavut ***Application:*** *Rolling Intake* ***Contact:*** *by phone at 1-800-567-9604 or by email at aadnc.northernreache.aandc@canada.ca* ***Website:*** *https://www.rcaanc-cirnac.gc.ca/eng/1481305379258/1594737453888*
ISC First Nations Infrastructure Fund ($160M/Y)	Helps First Nation communities increase essential community infrastructure including assets such as roads, bridges, connectivity, and adaptation infrastructure such as dykes and dams to improve the quality of life and environment for First Nation communities. ***Application:*** *No application needed. Projects are prioritized based on communities' 5-year First Nation Infrastructure Investment Plans.* ***Contact:*** *Regional ISC Contacts* ***Website:*** *https://www.sac-isc.gc.ca/eng/1100100010656/1533645154710#h2-3*

Regional ISC Contacts

- *AB, Edmonton: 780-495-2773*
- *AB, Tsuut'ina: 403-292-5901*
- *BC, Vancouver: 604-775-5100*
- *MB, Winnipeg: 1-833-983-5910*
- *NWT, Yellowknife: Closed due to COVID-19*
- *NS, Amherst (Serves all Atlantic Regions): 1-902-661-6209*
- *Nunavut, Iqaluit: 1-800-567-9604*
- *ON, Toronto: 416-973-5282*
- *ON, Brantford: 519-751-6462*
- *ON, Fort Williams First Nations: 807-623-3534*
- *ON, Sudbury: 705-522-5100*
- *QB, Quebec City: 1-800-263-5592*
- *QB, Kahnawake: 450-638-1372*
- *SK, Regina: 306-780-5392*
- *SK, North Central District: 306-953-8522*
- *YK, Whitehorse: 1-800-661-0451*

To find more information on regional contacts: *https://www.sac-isc.gc.ca/eng/1100100016936/153434266840*
ISC Public Enquiries: *by phone at: 1-800-567-9604 or by email at: aadnc.infopubs.aandc@canada.ca*

INFC Green and Inclusive Building Program ($1.5B/2021-2026)	This program includes retrofits, repairs, upgrades and new builds, which would support good jobs and local economic growth, contribute to climate objectives and serve high-needs communities across Canada. ***Application:*** *Rolling intake for small to medium scale retrofits / July 6, 2021 for first round of intake for large retrofits and new builds* ***Contact:*** *infc.gicbp-pbcvi.infc@canada.ca* ***Website:*** *https://www.infrastructure.gc.ca/gicb-bcvi/index-eng.html*

NRCAN Smart Renewables and Electrification Pathways ($964M/2021-2025)	Provides financial support towards smart renewable energy and grid modernization projects. The Program support GHG reductions, increasing renewable energy in Canada, and increasing equity, diversity, and inclusion in the renewable energy and electricity sectors. The Program has a capacity building stream to support projects to advance to shovel-readiness. ***Deadline:*** *Rolling Intake* ***Contact:*** *nrcan.sreps-erite.rncan@canada.ca* ***Website:*** *https://www.nrcan.gc.ca/climate-change/green-infrastructure-programs/smart-renewables-and-electrification-pathways-program*
NRCAN Zero Emission Vehicle Infrastructure Program ($280M/2019-2024)	Offers funding to support the installation of localized EV chargers (level 2 and higher) in locations such as multi-unit residential buildings, workplaces, public places and on-street. ***Application:*** *Deadline June 22,202* ***Contact:*** *nrcan.taf-tcr.rncan@canada.ca* ***Website:*** *https://www.nrcan.gc.ca/energy-efficiency/energy-efficiency-transportation/zero-emission-vehicle-infrastructure-program/21876*

NRCAN Canada Greener Homes Grant ($2.6B/7Y)	Will provide grants up to $5000 for energy efficiency retrofits to homes, supported by an EnerGuide evaluation. Will also provide support for recruitment and training of EnerGuide energy advisors. ***Application:*** *Rolling Intake (expected launch Spring 2021)* ***Contact:*** *ruth.talbot@canada.ca* ***Website:*** *https://www.nrcan.gc.ca/science-and-data/funding-partnerships/funding-opportunities/funding-grants-incentives/our-action-starts-home-home-energy-retrofit-initiative/23230*

Upcoming NRCAN Programs

Off Diesel/Clean energy transition
Ensure that rural, remote and Indigenous communities that currently rely on diesel have the opportunity to be powered by clean, reliable energy by 2030.

Clean Fuels Fund
Will provide $1.5 billion over 5 years to support to build out new production capacity for clean fuels (e.g. hydrogen, advanced ethanol, renewable diesel, renewable natural gas), establish biomass supply chains, and develop essential codes and standards. Expected launch is summer 2021.

Carbon Capture, Utilization and Storage RD&D
Announced in federal Budget 2021, this funding will deliver $319 million to support research, development and demonstration of CCUS technologies to advance commercial viability. For more information contact nrcan.energyinnovation-innovationenergetique.rncan@canada.ca

Economic Development

ACOA Business Development Program

This program can help you start up, expand or modernize your business. Focusing on small and medium-sized enterprises and co-operatives, the program provides access to capital in the form of interest-free repayable assistance.

The Business Development Program also provides financial assistance, in the form of non-repayable assistance, to not-for-profit organizations that provide support to Atlantic businesses

Application: *Rolling Intake*
Contact: *ACOA.information.APECA@acoa-apeca.gc.ca.*
Website: *https://www.canada.ca/en/atlantic-canada-opportunities/services/bdp.html*

ACOA Contacts
- *Head Office: 1-800-561-7862*
- *Nova Scotia: 1-800-565-1228*
- *New Brunswick: 1-800-561-4030*
- *Prince Edward Island: 1-800-871-2596*
- *Newfoundland and Labrador: 1-800-668-1010*
- *Ottawa: 613-941-7241*

CANNOR Inclusive Diversification and Economic Advancement in the North ($75M/5Y)

Promotes economic development in the North in order to strengthen territorial economies and increase economic participation by Northerners. The program is divided into four program streams: Sector & Capacity Development; Business Scale-Up and Productivity; Small Scale Economic Infrastructure; and, Economic Infrastructure Studies (large scale).

Application: *Rolling Intake*
Contact: *by email cannor.operations.cannor@canada.ca or regional offices by phone at:*
- *NU, Iqaluit: 867-975-3757*
- *NWT, Yellowknife: 867-669-2608*
- *YK, Whitehorse: 867-667-3346*

Website: *https://www.cannor.gc.ca/eng/1385477070180/1385477215760*

CANNOR Northern Aboriginal Economic Opportunities Program (CROP $10.8M/Y) (EBD $2.3M/Y)

Increases the participation of northern Indigenous communities and businesses in economic opportunities. The program is composed of two program streams: The Community Readiness and Opportunities Planning fund, and the Entrepreneurship and Business Development fund.

Application: *Rolling Intake*
Contact: *by email cannor.operations.cannor@canada.ca or regional offices by phone at:*
- *NU, Iqaluit: 867-975-3757*
- *NWT, Yellowknife: 867-669-2608*
- *YK, Whitehorse: 867-667-3346*

Website: *https://www.cannor.gc.ca/eng/1385486556734/1385486648146*

ACOA Innovative Communities Fund

This fund invests in strategic projects that build the economies of Atlantic Canada's communities. Working in partnership with Atlantic communities and stakeholders, the program builds on the strengths of communities and provides the tools needed to identify opportunities available for their sustainable economic growth. The Innovative Communities Fund focuses on investments that lead to long-term employment and economic capacity building in rural communities. Urban initiatives that stimulate the competitiveness and vitality of rural communities may be considered on a selective basis.

Application: *Rolling Intake*
Contact: *ACOA.information.APECA@acoa-apeca.gc.ca.*
Website: *https://www.canada.ca/en/atlantic-canada-opportunities/services/icf.html*

Regional Economic Growth Through Innovation
The Regional Economic Growth Through Innovation offers funding through Regional Economic Development Agencies:
- *Atlantic Canada Opportunities Agency*
- *Canada Economic Development for Quebec Regions*
- *Canadian Northern Economic Development Agency*
- *Federal Economic Development Agency for Southern Ontario*
- *Federal Economic Development Initiative for Northern Ontario*
- *Western Economic Diversification*

The Business Scale-up and Productivity stream offers funding to helps businesses to accelerate their growth and assists with the adoption of innovative technologies that support scale-up, productivity and global competitiveness as well as the development of and entry into new markets. Funding under this stream provides no-interest, repayable contributions from $500,000 up to $10 million to businesses.

The Regional Innovation Ecosystems stream helps create, grow and develop strong and inclusive regional networks that support business growth and innovation. It also fosters the entrepreneurial environment necessary for more innovative regional economies and increases the competitiveness of small and medium-sized enterprises, women entrepreneurs and under-represented groups. Funding under this stream provides non-repayable contributions from $500,000 up to $10 million to not-for-profit organizations

Application: *Rolling Intake*
For more information contact your Regional Development Agency: *https://www.ic.gc.ca/eic/site/icgc.nsf/eng/h_07662.html*

ESDC Indigenous Skills and Employment Training Program ($2B over 5 years and $408.2M per year ongoing.)

The program provides funding toward skills upgrading and training to employment for Indigenous people in various economic sectors including environmental assessment, protection and preservation.

Application: *Funding provided to a set number of recipients. No open Call for Proposals.*
Website: *https://www.canada.ca/en/employment-social-development/programs/indigenous-skills-employment-training.html*

ECCC Climate Action and Awareness Fund ($206M/2020-2025)

The Climate Action and Awareness Fund – Advancing Climate Change Science and Technology Component, supports projects that can create middle class jobs for Canadians who work in science and technology, academia and at the grassroots community level to reduce Canada's greenhouse gas emissions.

Application: *Deadline June 10th, 2021*
Contact: *ec.fasc-caaf.ec@canada.ca*
Website: *https://www.canada.ca/en/services/environment/weather/climatechange/funding-programs/climate-action-awareness-fund.html*

NRCAN Indigenous Forestry Initiative ($13M/2019-2021)

Provides financial support to Indigenous-led economic development projects in Canada's forest sector.

Application: *Rolling Intake. Applications received by Wednesday, July 7, 2021, 23:59 PDT will be reviewed at the next evaluation session, scheduled for August 2021.*
Contact:
Atlantic Forestry Centre (NB, NS, PE, NL)
- *(506) 452-3007; darren.allen@canada.ca*
- *(709) 637-4906; doreen.churchill@canada.ca*

Laurentian Forestry Centre (QC)
- *(418) 648-2236; marie-claude.gros-louis@canada.ca*

Great Lakes Forestry Centre (ON)
- *(705) 541-5593; maureen.mcilwrick@canada.ca*

Northern Forestry Centre (MB, SK, AB, NT, NU)
- *(587) 337-1515; bryana.rousselle@canada.ca*

Pacific Forestry Centre (BC, YT)
- *(604) 345-2731; angela.preissl@canada.ca*
- *(250) 298-2343; maureen.scott@canada.ca*

Website: *https://www.nrcan.gc.ca/science-data/funding-partnerships/funding-opportunities/forest-sector-funding-programs/indigenous-forestry-initiative/13125*

FEDDEV Community Economic Development and Diversification

Funding under this stream provides repayable contributions to businesses (including Indigenous businesses) or non-repayable contributions to not-for-profit organizations, from $250,000 to $5 million, in small communities aims to generate sustainable, inclusive growth and help small and rural communities in southern Ontario to fully participate in, and benefit from economic opportunities.

Application: *Rolling Intake*
Contact: *By phone at 1-866-593-5505 or through FedDev Ontario's generic inbox go to: https://www.feddevontario.gc.ca/eic/site/723.nsf/eng/00018.html?OpenDocument*
Website: *https://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00122.html?OpenDocument*

FEDDEV - Community Futures Program
The national Community Futures Program in the southern Ontario region provides operational funding to Community Futures Development Corporations. There are two Indigenous Community Futures Development Corporations in Southern Ontario, Two Rivers Community Development Centre and Tecumseh Community Development Corporation. These Community Futures Development Corporations provide business support programming and are considered Aboriginal Financial Institutions. The two other Aboriginal Financial Institutions in southern Ontario, Indian Agricultural Program of Ontario — is owned by Status Indian farmers in Ontario, and the Métis Voyageur Development Fund Inc. — is a Métis owned and controlled economic development agency, based in Ottawa.

FedDev Ontario also supports Indigenous end recipients and clean technology projects through some of it's not-for-profit partners, including:
- *Aboriginal Impact Capital*
- *Scale-Up Platform Hubs: Communitech, MaRS Discovery Direct and Invest Ottawa*
- *Southern Ontario Fund for Investment in Innovation*

Climate Change and Adaptation

AAFC Agricultural Climate Solutions ($185M/2021-2031)	Establish a strong Canada-wide network of regional collaborations made up of farmers, scientists and other sectoral stakeholders. Led by farmers, they will develop, validate, and share the beneficial management practices that best store carbon and mitigate climate change. ***Application:*** *Grant funding application (April 1 to June 15, 2021)* ***Contact:*** *aafc.acs-sac.aac@canada.ca* ***Website:*** *https://www.agr.gc.ca/eng/agriculture-and-the-environment/agricultural-climate-solutions/?id=1615985409730*
ISC Indigenous Centre for Cumulative Effects ($3M/Y)	The Centre is an Indigenous-led not-for-profit organization supporting the technical and scientific capacity of Indigenous communities to address cumulative effects. ***Application:*** *Rolling Intake* ***Contact:*** *by phone at 1-800-823-2456 or using online form at https://www.icce-caec.ca/contact-us/#wpcf7-f1016-p1010-o1* ***Website:*** *https://www.icce-caec.ca*
ISC Climate Change and Health Adaptation Program ($5.2M/Y)	Support First Nation and Inuit communities to identify, assess and respond to the health impacts of climate change with funding for community and region based projects. First Nations in British Columbia are supported through the First Nations Health Authority. ***Application:*** *In the South, the annual call for proposals will launch summer 2021. In the North and BC, contact the programs for information.* ***Contact:*** • *In the South: sac.cchap-pccas.isc@canada.ca.* • *In the North: cchapn@canada.ca.* • *In BC: Environmental.Health@fnha.ca* ***Website:*** *www.ClimateTelling.info* ***Application:*** *Rolling Intake* ***Contact:*** *Regional ISC Contacts found on page 2* ***Website:*** *https://www.sac-isc.gc.ca/eng/1534954090122/1535120506707#chp2*
TC Incentives for Zero-Emission Vehicles Program ($233M)	The program provides incentives to purchase or lease eligible zero-emission vehicles (including plug-in hybrids) to reduce overall emissions from transportation and contribute to Canada's goal of reducing GHG emissions ***Deadline:*** *Rolling Intake* ***Contact:*** *IZEV-ivze@tc.gc.ca*
CIRNAC Climate Change Preparedness in the North Program ($8.4M/Y)	Enhance capacity of Indigenous and northern communities and governments to adapt to climate change by providing funding for climate change adaptation projects in Yukon, Northwest Territories, Nunavut, Nunavik and Nunatsiavut ***Application:*** *Rolling Intake* ***Contact:*** *by phone at 1-800-567-9604 or by email at aadnc.adaptnord-northernadapt.aandc@canada.ca* ***Website:*** *https://www.rcaanc-cirnac.gc.ca/eng/1481305554936/1594738066665*
ISC Strategic Partnerships Initiative ($14.5M)	The initiative is a unique set of horizontal authorities which allow investments from various federal departments and regional agencies to be coordinated to support Indigenous participation in complex economic development opportunities. There are currently 21 departments and agencies that are signatories to the Strategic Partnership Initiative. ***Application:*** *No application - initiatives (which are made up of projects) are reviewed and approved by a federal DG-level interdepartmental committee.* ***Contact:*** *ips-spi@canada.ca* ***Website:*** *https://www.sac-isc.gc.ca/eng/1330016561558/1594122175203*
ISC First Nations Emergency Management Assistance Program ($64.9M/Y)	Helps communities on reserve access emergency assistance services. ***Application:*** *Rolling Intake* ***Contact:*** *Regional ISC Contacts found on page 2* ***Website:*** *https://www.sac-isc.gc.ca/eng/1534954090122/1535120506707#chp2*
NRCAN Two Billion Trees ($500M /10 years, targeted funding for Indigenous stream)	The 2 Billion Trees Program funds tree-planting activities across the supply chain, from seed collection to monitoring. The program's goal is to plant 2 billion trees by 2030 and reduce GHG emissions. Of the $3B program budget, $500M is dedicated as Indigenous stream to support Indigenous partnerships and capacity building for communities and organizations. However, Indigenous applicants are also eligible for funding under other streams. ***Application:*** *Request for Information closes May 27th. Call for Proposals are expected to launch in the Fall 2021.* ***Contact:*** *nrcan.2btrees-2garbres.rncan@canada.ca* ***Website:*** https://www.nrcan.gc.ca/science-and-data/funding-partnerships/funding-opportunities/forest-sector

Sectoral Initiatives

- Agriculture: Agriculture and Food Systems Initiative
- Clean Energy: New Relationship Trust – BC Indigenous Clean Energy Initiative
- Aquaculture/Fisheries: Department of Fisheries and Ocean – Pacific Integrated Commercial Fisheries Initiative
- Technology – Pacific Economic Development Canada
- Skills Training- Employment Skills Development Canada – Indigenous Skills Employment Training Initiative
- Tourism Relief Fund – Pacific Economic Development Canada

Proposal Writing Tips and Tricks!

Tips and Tricks

- *Read and re-read the funding criteria! Make sure you are familiar with the funder's mandate, priorities & criteria, and ensure your project fits within their framework.*

Tips and Tricks

- Don’t be afraid to pick up the phone and ask the funder what they are looking for – some may even look at a draft and agree to give you some high-level feedback!

Tips and Tricks

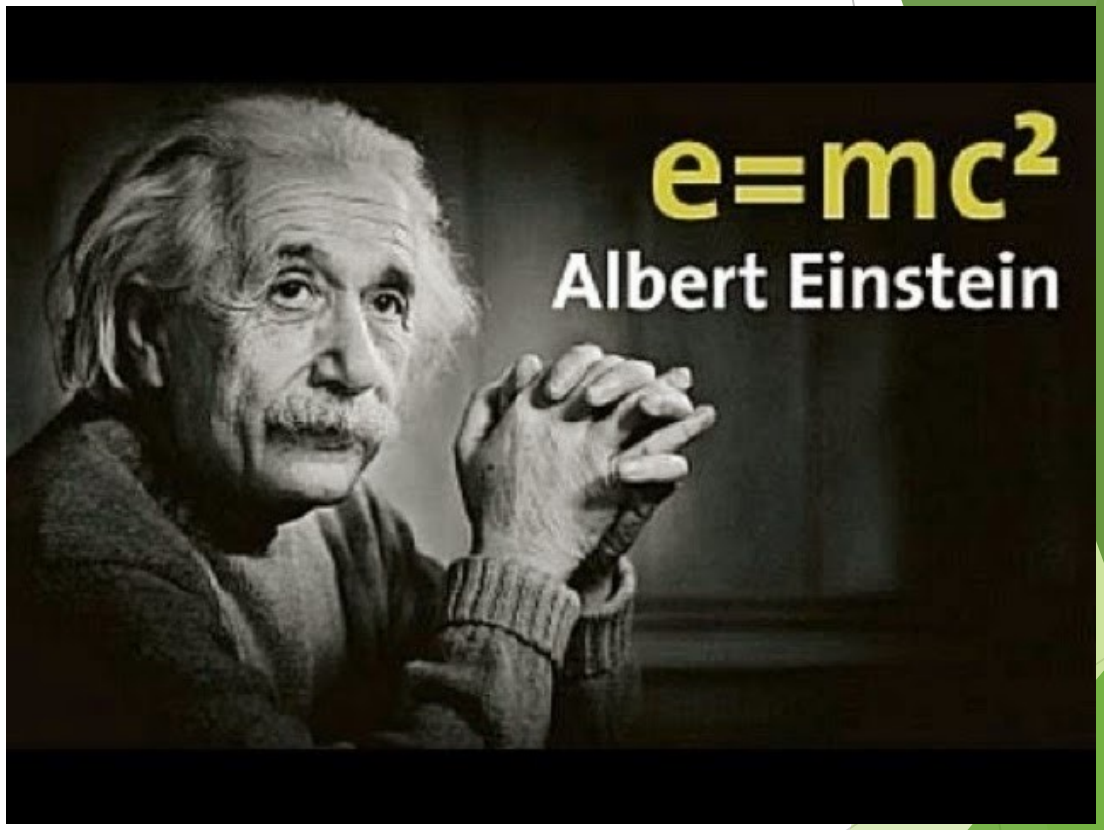
- What makes your proposal unique and stand out from the other proposals?

Tips and Tricks

- If feasible, consider including things in addition to what's required: do you have photos or a video of a previous project phase or related project, or a summary of the community's goals and vision, letters of support, or stories related to the project that you can include?

Tips and Tricks

- Be clear, concise and specific when writing your proposal. Use examples to illustrate concepts; avoid using jargony-language or acronyms that may not be familiar to the funder. You are the expert on your project and community, so the funder needs to be able to understand what you are proposing.



Tips and Tricks

- Whenever possible, link to any other existing plan, vision, and goals.

Tips and Tricks

- Be realistic about timelines and deliverables (to avoid overpromising and underdelivering).

Tips and Tricks – budget specific!

- Make sure you know maximum funding guidelines on specific budget line items
- Always add in-kind expenses
- Be careful about including ongoing salary commitments vs. project management fees
- Do research to get accurate costs
- Make sure expenditures and revenues balance
- Leverage other funds

Tips and Tricks

- Save every proposal ever written in a separate folder, to copy and paste useful and transferrable background paragraphs, objectives, etc.

Tips and Tricks

- Have someone else edit your draft proposal – Fresh eyes are always useful!

Tips and Tricks

If you hire a consultant to draft proposal, make sure you have a preplanning session session to avoid a cookie-cutter proposal and to ensure your community's story and priorities are accurately reflected.

Tips and Tricks

- Ask for feedback from unsuccessful proposals – you can often learn more from your mistakes than your successes.

What are YOUR tips and tricks for proposal writing?

Questions

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Thank-you