



# Grants and Funding

Emily Recalma and Mariah Robinson

9:30am - 10:30am, October 23

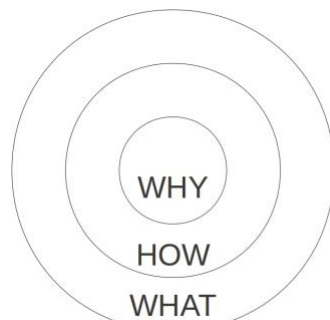
Virtual BC Comprehensive Community Planning Workshop 2020

## Topic Overview

Strategies, resources, approaches for finding and writing grants; and building relationships with funders

## Key learnings

- People find grant funding generally confusing, wordy, challenging
- Know the inside/outs of the resources you have available
- Golden Circle: starting with the “Why” → “How” → “What”



The 'golden circle' from Simon Sinek

- Collaboration in the future: start an email communications list
- If not successful, ask the funder why → that feedback can help your experience in grant writing
- Don't be afraid to be innovative in overlapping funds -- funders like to be a part of something bigger
- Know who we are - *why* do we need money? How does it benefit your CCP?
  - Be specific about the details of what you want to do
- Belief in your staff members and coworkers is huge
  - “I believe in you, you can do this. Go ahead.”
- Having the passion behind it is key
- Don't forget about the monitoring, reporting part -- that is a big part of it, too; be prepared for it
- Writing grants



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- Create master template
  - Why funding is necessary?
  - Who is your community? Who will benefit?
  - What are your community goals/needs?
  - Where are you located? Where will the project take place?
  - When will the program be delivered? (Start date - End Date)
  - How will you deliver the program? (Hourly, weekly, monthly, daily)
- Know your community
  - Know your statistics and demographics of your own community
- Know your leaders
- Simplify your proposals
  - Create a system (a grant Bible)
  - Save your grants (digital and paper)
  - Create master file of your community's story and goals
- Know your health region directors
- Promote mental health
- Attaching stats and research is very helpful

## Amazing Quotes

- “We are hungry for funding...Remember my name, I am not going anywhere.” - Mariah+Emily
- “Encouragement is empowering and empowerment is contagious.” - Emily

## Further Resources and Links

- [Start with Why: How Great Leaders Inspire Action | Simon Sinek | TED Talk](#)
- Ellen Hughes - facilitator
- [Comprehensive Community Planning - Funding Tips and Ideas](#)
- Funding Sources
  - ISC (contacts below)
  - [First Nations Health Authority](#)
  - [First Peoples Cultural Council](#) - language, arts, culture
  - [Jordan's Principle](#)
  - [PLAY Right to Play](#) - lots of land-based approach opportunities for youth
  - [New Horizon Seniors Program](#) - including language/mentorship programs
  - [Grants from Civil Forfeiture Proceeds](#)



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From Slack:

If you have any questions about CCP funding, please feel free to reach out to the ISC BC Region Community Initiatives Unit. Here is our contact information:

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