



Graphic Recording

Thursday, October 18th 2pm

Tiare Jung

Comprehensive Community Planning Workshop 2019

Topic Overview

- Graphic recording can be a very effective way to communicate information for a variety of audiences.
- It allows information to be easily understood and offers a simple presentation of the takeaways of a meeting, gathering, presentation, etc.

Key Learnings

- Simple shapes can communicate a lot! You don't need to be an artist.
 - Example: A box with a triangle represents housing; a star with a circle on top represents a person.
- When graphic recording, you are listening to capture the shining moments, points that stand out, along with key things that resonate with the group.
- Three sizes of lettering to use when writing out words:
 - **BIG LETTERING** – can be understood at a glance (used for titles)
 - **Medium Lettering** – can be understood by scanning (used for main ideas/headings)
 - **small lettering** – has to be read (for text and more detailed info, such as quotes)

Further Resources and Links

- Website: www.drawingchange.com