



Evaluation and Monitoring

Wednesday, October 16th, 2019
Dawn Germain and Linda Delormier

Comprehensive Community Planning Workshop 2019

Topic Overview

Please provide a brief overview of your topic.

- What is your topic? Provide a definition if appropriate.
 - The monitoring and evaluation of the CCP Process
- Why is it important or useful for CCP?
 - Monitoring and evaluation can and should occur at all phases of OCP. Sometimes knowing how you'll measure success and celebrate it from the beginning can facilitate process and subsequent data sharing. Evaluation and monitoring is as complicated as your plan
- Who is this knowledge most useful for?
 - CCP coordinators
 - Community leaders
- When could someone use this knowledge?
 - In the monitoring and evaluation stage

Key Learnings

- What are the main points participants should walk away with?
 - CCP document was "done" but did not resonate with members
 - Went back and revalidated data, info
 - Did not start from scratch because some folks did participate the first time and deserved to be heard this time too
 - Monitoring is present throughout process- pre-planning, planning, AND Implementation
 - Leadership didn't want change, didn't feel they were ready, no structure for monitoring and evaluation
 - Listuguj Mi'gmaq
 - Healthy community, environmental and natural resource stewardship, entrepreneurship and employment, Mi'gmaq laws and Governance
 - Kahnawa.ke Portfolio process- 6 areas: identity, governance, economic dev, legislation, community development, social development
 - 16 portfolios within those 6 areas
 - Each portfolio has leadership, technical experts
 - Within their mandate, they can move forward
 - If outside their mandate, they must go back to chief and council
 - TOOL for reporting and evaluating:



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- Action area: environmental and natural resource stewardship
 - Priority: Leaders in innovative waste management- voiced by community
 - Lead: CCP coordinator delegates
- Public works and infrastructure
- Individual member
 - Objective: Ensure waste transfer site is used more by businesses and members
 - What are outcomes? What are we actually going to do?
- Provide large wheeled recycle, compost, garbage bins
 - Story of change: Track quantitative and qualitative data to use to report to outside organizations
- More important to capture qualitative often
- Qualitative: i.e. more kids playing because it's clean- no longer a dump site
- Quantitative: i.e. volume of recyclables, use of transfer site, etc.
- Future plans- gap analysis, what more can we do, how do we expand that?
- Build onsite compost center (people go as often as they need)
 - Accountability- what is each member group doing to support Action?
- Membership- individual members behaviors, actions, attitudes furthering the objective
 - i.e. more people volunteering for clean-up days
 - "we can see we're making a change, people are embracing it"
- CCP – what is CCP doing to further this goal?
 - i.e. support community engagement by transferring information from community to different departments
- Operators
 - Project managers etc.
 - i.e. incorporated feedback into strat planning
 - i.e. created a maintenance plan
- Executive
 - Depending on community can have this layer in between the operators and governance
- Governance
 - i.e. approve budgets, approve work plan
 - this turns into a spreadsheet, which people don't love- turn it into a great infographic for people to look at and learn about progress
- Start with what people are already doing, don't make it seem like everything is a creation of more tasks
 - as they start seeing this accounted for, they might be more willing to incorporate new areas to work into their strategic plans



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- other sectors can see what others are doing and be encouraged to have their role and place
- even if they're doing very small things, you're building the relationships

Amazing Quotes from the Session

"community wanted change, but didn't think it was possible"

Further Resources and Links

Please share additional links for further learning here.

- Developing a tool for monitoring and evaluation as part of pilot project- will be made available publicly for those interested in about a month